



SPONSORSHIP OPPORTUNITIES

It is our pleasure to present the WISEPlace's Corporate Sponsorship opportunities for our annual ***For the Love of WISEPlace*** fundraiser, benefitting our Steps to Independence Program. Over the past 8 years, numerous corporations have become sponsors of this event, making generous commitments to our programs that help to move unaccompanied homeless women to independence. Our sponsors have benefitted from broad exposure to a captive, highly attractive and desirable target audience.

1-in-4 homeless adults is an unaccompanied woman. Homelessness is a devastating social condition that is especially dangerous for women. Homeless women face a unique set of challenges relating to multiple issues such as domestic violence (of which women are overwhelmingly victims), healthcare, family planning, wage discrimination and child care.

For 30 years, WISEPlace, a 501 (c)(3) non-profit in Santa Ana, has worked tirelessly to address the needs of homeless women in Orange County. While government funding moves towards the "Housing First" model, we remain true to our vision of "Moving Women to Independence" through individualized programs and services that help women of various ages build confidence, retain employment, regain financial stability and acquire permanent housing. We also provide basic needs such as housing, meals, clothing and a warm environment for our residents as they work with case workers and volunteers on their journey to independence. These programs wouldn't be as successful as they are today without the support of our community. We invite you to join us as we work to end homelessness— one woman at a time.

In March 2018, Katheen Davis Bowman, our matriarch and executive director, put together and executed a program in 5 weeks to be part of the solution to help the unaccompanied women from the former Santa Ana riverbed and Civic Center Plaza tent cities. We converted our gym into a low barrier emergency shelter to provide a safe place for up to 60 women while they wait for more permanent placement. She named it **SAFEPlace**. After 22 years as our leader, Kathi will be retiring.

The 2018 annual FLOW Jazz Brunch will be held on **Sunday, July 22** in Nellie Gail Ranch, Laguna Hills and will feature world-class jazz performed by **The Peak Experience Jazz Ensemble** and featured vocalist **Yve Evans**. This ticketed event attracts up to 150 guests. **We are kindly requesting that you consider joining our efforts by becoming a sponsor.** By participating in our fundraising efforts, your business will benefit from doing good, feeling good and seeing a return on your investment. Your sponsorship will help hundreds of women we expect to complete our program this year, and our donors will recognize your contribution to towards ending homelessness! Your support will be proudly acknowledged on all event materials, on our website, on our Facebook live stream, and in social media. We also invite you and your friends to attend. We know you will thoroughly enjoy spending a "Big Easy" afternoon in support of the deserving women of WISEPlace and in honor of Kathi.

WISEPlace works — for our residents seeking to begin their lives again, and for our sponsors seeking to make great impact on the lives of those in need while strengthening their core brand and visibility within the community.

Sincerely,

Amber Omran
FLOW Event Chair

Elizabeth Hendershot
Development Manager, eLiz@wiseplace.org

2018 FLOW Jazz Brunch



Sponsorship Opportunities

Louis Armstrong \$2,500



VIP status at the Event
Sponsor name and logo on event promotional materials
Social Media promotion
Recognition in quarterly newsletter
Full page ad in program
Recognition at the Event

8 complimentary tickets to the event:

Your choice of table for 8

Or

Performance premium seating for 8

Lil Hardin Armstrong \$1,500



Sponsor name and logo on event promotional materials
Social Media promotion
Recognition in quarterly newsletter
½ page ad in program
Recognition at the Event

4 complimentary tickets to the event

Pete Fountain \$1,000



Sponsor name and logo on event promotional materials
Social Media promotion
¼ page ad in program
Recognition at the Event

2 complimentary tickets to the event

Wynton Marsalis \$500



Sponsor name and logo on event promotional materials
Social Media promotion
Name listed in program

1 complimentary ticket to the event

2018 For the Love of WISEPlace Jazz Brunch

REGISTRATION FORM



Event takes place at the home of

Mike and Lucy Peak

Nellie Gail Ranch



Sunday, July 22, 2018

1:00 - 5:00 pm



Company Name:	
Contact Name:	
Address:	
City, State, Zip:	
Telephone:	Fax:
Email address:	

Louis Armstrong	<input type="checkbox"/> \$ 2,500	Pete Fountain	<input type="checkbox"/> \$ 1,000
Lil Hardin Armstrong	<input type="checkbox"/> \$ 1,500	Wynton Marsalis	<input type="checkbox"/> \$ 500
Additional Event Tickets	<input type="checkbox"/> \$ 75.00ea	Donation	<input type="checkbox"/> \$ ____

MasterCard Visa American Express Check Enclosed
(Payable to WISEPlace)

Total Amount Charged to Credit Card: _____

Card Number: _____ Expiration Date: _____

Name Appearing on Card: _____ CVV: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Signature: _____

Mail, e-mail, or fax completed forms to:
1411 N. Broadway, Santa Ana, CA 92706 | Fax: 714.542.3653 | eliz@wiseplace.org
Attn: eLiz Hendershot, Development Manager
Questions? Please e-mail or call eLiz at 714.542.3577 ext. 123